



The Home Décor Direct Company recognizes Top Producers at Seminar 2011

San Antonio, Texas

The Home Décor Direct Company, headquartered in San Antonio, Texas, has just completed its Annual Sales Seminar. Hundreds of the company's independent Designers gathered February 24 - 27 to celebrate and be recognized for their 2010 accomplishments. This year *"Together We Build"* - the largest event sponsored by the company annually - was held at the company's headquarters in San Antonio. Terry Mason, President of The Home Décor Direct Company, said "This is our opportunity every year to let each Designer how important they are and to open *"their"* home office to them". Mason went on to say "We may not have the largest sales force in our industry yet, but we do have the best, and it's important they feel they are *"home"* when at our offices in San Antonio".

At the three day event, Designers were first greeted by "El Mariachi Las Coronelas": One of the most sought after Mariachi groups in San Antonio, and an all girl group. Key note speaker Morgan Malone challenged each of the attendees to reach their own God given potential. Mr. Malone is the pastor of the First Baptist Church in Bonham, Texas and a close personal friend of our founder Robert Adams. Mr. Adams shared "Morgan will always be my pastor".

Workshops, new product demonstrations and recognition were part of each power packed day. "It is our responsibility to provide the tools needed for our sales force to be successful and reach the goals they have set for themselves and their families" said Mr. Adams. The Home Décor Direct Company takes pride in the fact that their framed art is made with 100% Solid Wood frames manufactured in the USA. Just one more thing that makes the company unique and stand out from others selling framed art today.

Besides coming together for learning and fellowship, Home Décor Direct recognized the accomplishments of the sales force in 2010. Outstanding performers were recognized in 6 major categories for the year and in one special challenge category announced a few weeks prior to the national meeting.



Attending Royalty Seminar 2011 – Rita Anderson, Deb Drozd, Juanita Nixon, Luis Parada, Emily Gibson



Seminar 2011 Sales Push Winners – Martha Trice, Rita Anderson and Betty Wilder,

The top three winners in each category and the "Queen of Queens 2011" are listed below.

More Seminar 2011 images have been posted to the company's public website: www.thehomedecordirect.com



Seminar 2011 Recognition

2011 SEMINAR QUEEN of QUEENS

RITA ANDERSON	Bedford, Indiana
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RANKING		PERSONAL COMMISSIONABLE SALES	
1	RITA ANDERSON	Bedford, Indiana	
2	DEBORAH J DROZD	Orland Park, Illinois	
3	LUIS PARADA	Brooklyn, New York	
RANKING		PERSONAL REGULAR LINE WHOLESALE	
1	RITA ANDERSON	Bedford, Indiana	
2	LUIS PARADA	Brooklyn, New York	
3	ALICIA G DE MARTINEZ	Merced, California	
RANKING		PERSONAL FUNDRAISER WHOLESALE	
1	GIBSON, EMILY ANN	Richmond, Indiana	
2	RITA ANDERSON	Bedford, Indiana	
3	DROZD, DEBORAH J	Orland Park, Illinois	
RANKING		PERSONAL RECRUITING	
1	ALICIA G DE MARTINEZ	Merced, California	
2	MARIA EUGENIA CRUZ	Chicago, Illinois	
3	MARIA OLIVAS	Denver, Colorado	

RANKING		TEAM COMMISSIONABLE SALES	
1	DEBORAH J DROZD	Orland Park, Illinois	
2	RITA ANDERSON	Bedford, Indiana	
3	JUANITA NIXON	Albany, Georgia	
RANKING		TEAM RECRUITING	
1	JUANITA NIXON	Albany, Georgia	
2	ALICIA G DE MARTINEZ	Merced, California	
3	MARIA OLIVAS	Denver, Colorado	

Also recognized at Seminar 2011 were the top three winners of a sales push challenge issued just prior to the event:

RANKING		SEMINAR 2011 SALES PUSH	
1	RITA ANDERSON	Bedford, Indiana	
2	MARTHA TRICE	Columbus, Georgia	
3	BETTY WILDER	Williamsburg, Kentucky	